

COMMON USES FOR CONFIDENCE EQ®

ConfidenceEQ provides an effective option to help reduce or prevent equine stress in situations that can commonly cause horses to become nervous or anxious.



Transportation



Vet/farrier visit



Fearful situations



New environments



Training

WHERE CAN I GET IT?

ConfidenceEQ is available without a prescription at veterinary clinics, dedicated equine retailers and online.

Visit

ConfidenceEQ.com

for more information or to find our stockists

ConfidenceEQ®

Further information is available from:
Ceva Animal Health Ltd
Unit 3, Anglo Office Park, White Lion Road, Amersham, Bucks HP7 9FB
Tel: 01494 781510 www.ceva.co.uk
CON1 440-0714-50K

NEW
and unique

PROCEED
— WITH —
CONFIDENCE.



Helping to reduce equine stress



WHAT IS CONFIDENCE EQ®?

ConfidenceEQ from Ceva Animal Health is designed to help reduce stress in your horse. It replicates the soothing signals a mare sends to her nursing foal. Based on the science of pheromone communication, ConfidenceEQ speaks to your horse in a language they instinctively understand.

SEEING THE SCIENCE

- Apply a single packet of gel to the nostrils of your horse
- Your horse may raise their upper lip. That's called the Flehmen Response
- This natural behaviour is how horses receive and interpret the pheromones



HOW DOES CONFIDENCE EQ® WORK?

Your horse takes in pheromones through special nerve bundles in their nose.

These signals are immediately sent to the brain where they are interpreted.

Your horse instinctively understands the biological signals, increasing its focus and ability to learn.



HOW TO APPLY



Open the gel packet



Put the gel on your fingers



Apply on the nostrils



Apply 30 minutes before the stressful situation



For best results, apply 30 minutes before anticipated stressful situation.



The effects of ConfidenceEQ last approximately 2 hours and 30 minutes. Reapply as needed.